

QlikView

QLIKVIEW FOR SUPPLY CHAIN: TRANSPORTATION AND LOGISTICS

Increasing visibility and efficiency

CHALLENGE

Providing storage and transportation for goods involves managing both assets and information and accounts for around 30% of the cost of manufactured goods.

Transportation and logistics covers the physical movement of manufactured goods from one location or facility to another – or between suppliers and customers. It is a complex activity that increasingly crosses country borders and requires careful management to control costs and achieve on-time delivery. Logistics management focuses on making all movement efficient.

Transportation management focuses on selecting carriers or transportation methods to increase efficiency and capacity utilization. International trading requires the creation and management of paperwork to move materials and finished goods between country borders. An effective returns network is critical in ensuring provision for checks on warranties or other contracts with the customer, placing the returned products in a location for testing, evaluation and rework or disposal.

SOLUTION

QlikView and the partner community have built a number of 'QlikView Apps' to address and demonstrate capabilities related to this supply chain solution area.

QlikView for Transportation and Logistics apps empower individuals and groups to make faster and better informed decisions by allowing them to:

- Access timely, accurate and consistent data from multiple sources to understand and manage performance
- Provide comprehensive insight into costs, inventory and bottlenecks, enabling management decisions and action to drive efficiency
- Gain visibility on transport constraints with the ability to analyze large volumes of data across transport, warehouses, route planning, vehicle load and related issues
- Leverage secure mobile access to stay fully informed and make decisions on-the-go

CUSTOMER EXAMPLES

- BBS Food – uses QlikView to manage complex distribution and delivery incorporating tracking and tracing which is critical to their industry. "The market wants transparent information on our entire production process, from purchasing to marinating and from cooking to packaging." *Jaap Brokking, General Manager of BBS Food*
- Global Food Manufacturer – uses QlikView to reduce transportation costs and improve matching warehouse staffing levels with need
- US-based International Retailer – problems understanding and analyzing merchandise transportation (air and/or sea) were solved through QlikView, with opportunities identified driving efficiency and improving availability
- International fashion business – uses QlikView to support end-to-end monitoring and analysis of key transportation and logistics statistics as well as tax, tariff and customs for cross border movements
- Multinational Consumer Goods Manufacturer – optimizes their shipments by using QlikView to analyze order history and patterns to optimize palletisation and reduce delivery costs

ABOUT QLIKVIEW



QlikView is the leading Business Discovery platform, delivering true self-service BI that empowers the business user by driving innovative decision-making.

Contact your QlikView representative to schedule a discussion and live demonstration related to this solution area.

Visit us at: <http://www.qlikview.com/us/explore/solutions/industries/manufacturing>

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“For us, QlikView has become a synonym for statistical analyzes and transparency.”

Uwe Hohl, IT Manager, Nolte Möbel

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